

Surrey Heath Borough Council

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Monday, 11 January 2016

To: The Members of the External Partnerships Select Committee (Councillors: Paul Deach (Chairman), Dan Adams (Vice Chairman), Ian Cullen, Ruth Hutchinson, Rebecca Jennings-Evans, David Lewis, Katia Malcaus Cooper, Alan McClafferty, Max Nelson, Adrian Page, Robin Perry, Chris Pitt, Nic Price, Darryl Ratiram and John Winterton)

In accordance with the Substitute Protocol at Part 4 of the Constitution, Members who are unable to attend this meeting should give their apologies and arrange for one of the appointed substitutes, as listed below, to attend. Members should also inform their group leader of the arrangements made.

Substitutes: Councillors Oliver Lewis, Jonathan Lytle, Wynne Price, Ian Sams and Pat Tedder

Dear Councillor.

A meeting of the External Partnerships Select Committee will be held at Surrey Heath House on Tuesday, 19 January 2016 at 7.00 pm. The agenda will be set out as below.

Please note that this meeting will be recorded.

Yours sincerely

Karen Whelan

Chief Executive

AGENDA

Pages

Part 1 (Public)

- 1 Apologies for Absence
- 2 Chairman's Announcements and Welcome to Guests

3 Minutes 3 - 8

To confirm and sign the minutes of the meeting held on 24 November 2015.

4 Declarations of Interest

Members are invited to declare any disclosable pecuniary interests and non-pecuniary interests they may have with respect to matters which are to be considered at this meeting. Members who consider they may have an interest are invited to consult the Monitoring Officer or the Democratic Services Officer prior to the meeting.

5 Presentations 9 - 12

To receive presentations from the Alzheimer's Society, the Camberley Care Trust and Lightwater Information for the Vulnerable and Elderly.

6 Committee Work Programme

13 - 16

Minutes of a Meeting of the External Partnerships Select Committee held at Surrey Heath House on 24 November 2015

+ Cllr Paul Deach (Chairman) + Cllr Dan Adams (Vice Chairman)

Cllr lan Cullen + Cllr Adrian Page
+ Cllr Ruth Hutchinson + Cllr Robin Perry
+ Cllr Rebecca Jennings-Evans - Cllr Chris Pitt
+ Cllr David Lewis + Cllr Nic Price
Cllr Katia Malcaus Cooper + Cllr Darryl Ratiram
+ Cllr Alan McClafferty - Cllr John Winterton

+ Cllr Max Nelson

+ Present

- Apologies for absence presented

Substitutes: Cllr Jonathan Lytle (In place of John Winterton)

12/EP Chairman's Announcements and Welcome to Guests

The Chairman welcomed Geoff French from Enterprise M3 Local Enterprise Partnership, Carol Squires from Surrey Chambers of Commerce, and Lucy Boazman and Lorna Dane from Collectively Camberley Business Improvement District.

13/EP Minutes

The minutes of the meeting held on 15 September 2015 were confirmed and signed by the Chairman.

14/EP Enterprise M3 LEP

Geoff French, the Chairman of the LEP, reminded the Committee that Enterprise M3 Local Enterprise Partnership (LEP) had been established in 2011. The LEP covered the area from the New Forest to the M25, incorporating a number of towns, 1 city and parts of 2 national parks.

The Committee was informed that the LEP area had one of the highest performing economies in the UK and had a highly educated workforce. The area had a concentration of growth sectors, especially science and technology, and there was some room for business to expand.

The budget for running the LEP was £800,000, of which £500,000 was received from the Government; the 14 district authorities in the LEP area contributed £10,000 each and the 2 County Councils provided £20,000 each. Further income was received from sponsorship. It was also recognised that lots of work was provided by the private sector for free.

Last year the LEP had secured £148m of local growth funds to be spent over the next 6 years. It had also secured £42m in project loans at a very low interest rate. Mr French reported that the £22m the LEP had available to loan out when it was first established had begun to be paid pack, which in turn was being recycled in new loans. It was also advised that EU funds were about to be launched.

A number of projects that had been supported by the LEP across its area in the past year were noted. Included in this were road projects around the towns in the area and a number of sustainable transport packages, including a project for facilities from Blackwater Station along the Blackwater Valley.

Members were reminded that the Leader was an EM3 Board Member and the Chief Executive was a member of the EM3 European Management Group. In relation to Surrey Heath, the LEP had provided money to the Council to acquire a SANG site in order to facilitate development. It had also arranged a project loan at a very low interest rate for the Council for a project in Camberley.

The Committee was advised that the LEP was involved in plans to improve the A30/ A331 junction; the scheme for the junction was currently being revisited but remained in its programme. However, one part of the scheme relating to a cycle way from Blackwater Station to the business parks was ready to go ahead. There was also a scheme in the programme for future years for improvement along the A30 through Camberley. Members noted that Camberley had been identified as a "step up town" and recognised the importance of improving infrastructure around the Town.

It was reported that the criteria used by the government to assess the bids put forward by the LEP was the number of job opportunities and houses created by a project. It was advised that, in relation to developing the LEP's programme, the organisation responded to the schemes primarily brought by the Highways authorities and had carried forward the Government's methodology in ranking schemes for priority.

RESOLVED to note the presentation.

15/EP Surrey Chambers of Commerce

The Committee received a presentation from Carol Squires, who lead Business Development, International Trade and Policy for Surrey Chambers of Commerce. Surrey Chambers of Commerce was one of 53 accredited Chambers in the UK. She informed Members that she worked with a team of ten members to provide services to help ensure that businesses grew in the area.

The Chamber currently had 1,500 members and affiliate members in Surrey. It had an increasing membership and a growing suite of services. The organisation also placed a lot of importance on working in partnerships to help businesses become aware of what support was available. It also placed importance on helping businesses on their journey, from start-ups to the large international companies.

A quarterly economic survey was conducted nationally, with the results released in the quarterly economic report. The results could be drilled down to regional, county and district results, which enabled the assessment of performance against competitors and provided a useful business development tool.

The Chamber's reputation for networking was recognised, with over 5,000 businesses having walked through its networking events in the last year.

It was reported that there were over 4,200 businesses in Surrey Heath and the Chamber worked closely with the Council's Economic Development team. Ms Squires noted the importance that was placed on commercial development of Camberley and the work carried out by Collectively Camberley Business Improvement District. The work undertaken by Siemens in local schools was also highlighted as a notable example of partnership work taking place in the borough.

The Committee was informed that in Surrey Heath there was a strong focus on international trade and it was reported that over the last 3 years there had been an increase in exporting activity.

The Committee was informed that 6 years ago the Chamber had worked with Tomlinscote School to launch the country's first Young Chamber. This had since been copied across the country. It continued to be carried out by Tomliscote School.

It was reported that the programme for start-up businesses, which had been launched in June 2015 using investment from the Council, had been very successful. The Chamber had facilitated 30 fully booked start-up clinics where new businesses had received signposting information, assistance with business plans, and follow up support.

RESOLVED to note the presentation.

16/EP Collectively Camberley Business Improvement District

The Committee was informed that the Collectively Camberley Business Improvement District represented the business community in Camberley Town Centre. It had been established in October 2011 and had worked collectively to enhance Camberley Town Centre. Its aim was to make Camberley Town Centre the destination of choice for shoppers and visitors as well as a vibrant location for businesses and residents alike.

The BID's Chairman and Board of Directors were elected voluntary positions, with the 12 directors currently representing a range of sectors. Members were reminded that Cllr Richard Brooks, the Finance Portfolio Holder, was a member of the Board. The core team responsible for delivering the output of the BID included a Manager, an Operations Manager and a marketing intern.

The Committee was informed that Collectively Camberley worked with 386 businesses across all sectors who together contributed £263,000 in additional BID levy; the average BID ley was £561 p.a. In addition to the levy, the team sought additional income. There had been a 20% increase in additional income this year, meaning more money was available to be spent on enhancing the Town Centre.

Collectively Camberley was an elected body and therefore delivered a business plan agreed by its voters. A BID term lasted 5 years and consequently Collectively Camberley would be seeking renewal in 2016. The organisation would be consulting all businesses within the BID area on what they wanted Collectively Camberley to deliver going forward, which would be used for the business plan for the renewal period.

In 2011 the businesses of Camberley had voted on a business plan which had split the funds into the following 4 areas:

- Marketing, Events and Promotions. This was Collectively Camberley's primary focus
- Access
- Attractiveness
- Business Support

The BID had delivered 28 projects, promotions and events each year since its creation. It was noted that Camberley was becoming known for its events such as the Classic Car show. In addition it delivered workshops, promotional support, floral displays and the Town Centre website. A number of successes of the BID were highlighted, including

- the introduction of the Industry Insider card scheme
- the launch of the successful Collectively Camberley website in June 2011
- a huge increase in footfall on events days.
- the Camberley Together Against Crime radio scheme, which currently had 72 members
- the launch of the Love Camberley Facebook and Twitter brand, which had approximately 4,300 local followers
- 124 floral displays across the Town Centre which were provided in partnership with the Council

The Committee was informed that the previous Property Weekly Hot 100 Retail Locations Report had been released, which had showed Camberley as amongst the top 50 hot towns for potential retail opportunities. It was reported that Camberley was in the top 5 in the UK for a premium retail opportunity. Camberley also had consistently above average footfall when compared to national statistics.

RESOLVED to note the presentation.

Note: It was noted for the record that Cllr Paul Deach declared that he supplied social media support services to Collectively Camberley. After consultation with officers he considered that, as the Committee was not a decision making body, it would be acceptable for him to remain in the meeting.

17/EP Committee Work Programme

The Committee noted the work programme for the remainder of the 2015/16 municipal year.

Members suggested that a future meeting could focus upon youth issues, with a presentation on the Windle Valley Youth Project.

The Committee noted the economic development work that was ongoing and agreed to seek presentations from the Bagshot, Deepcut, Frimley and Yorktown & Watchmoor Business Associations. It was also suggested that at this meeting an item in relation to the Institute of Directors could be included.

RESOLVED that

- (i) the Committee's Work Programme, as set out at Annex A to the agenda, be agreed; and
- (ii) presentations from
 - a. the Business Associations in the borough and the Institute of Directors; and
 - b. the Windle Valley Youth Project

be added to the draft 2016/17 Work Programme

Chairman



Presentations

Portfolio	Community
Ward(s) Affected:	n/a

<u>Purpose</u>

To receive presentations from the Alzheimer's Society on Dementia Friendly Surrey, the Camberley Care Trust and Lightwater Information for the Vulnerable and Elderly.

Dementia Friendly Surrey

- 1. The Alzheimer's Society has been driving a Dementia Friendly Surrey initiative on behalf of Surrey County Council. The Alzheimer's Society is a leading national dementia charity with local branches delivering a range of services in Surrey.
- 2. It was planned, over the next two years that an over-arching Surrey Action Alliance would be established, supporting dementia friendly communities in each Borough and District. There would be a need for local people to support the work, to make a difference and to ensure that their communities could support people within the community to lead the life they choose.
- 3. The programme will focus on improving the inclusion and quality of life of people with dementia and their carers through:
 - Raising awareness and engaging different sections of society
 - Creating the relationships and networks that will enable people to work together for dementia friendly communities in a sustainable way
 - Recognising progress, sharing good ideas and building the evidence base to show how communities are improving things
 - Putting the views and opinions of people with dementia and their carers at the heart of any considerations or decisions.
- 4. Linda Cornelia, North West Surrey Services Manager, and Paul Evans, Dementia Action Alliance Coordinator, have agreed to give a presentation on Dementia Friendly Surrey and to answer Members' questions.

Camberley Care Trust

- The Camberley Care Trust's aim is to help local elderly, disabled and vulnerable members of the community enjoy life in their own homes for as long as possible, by providing secure affordable car transport and handyman services.
- 6. The Trust has been providing a helping hand with transport for the elderly and disabled of Camberley and Frimley since 1974 and its Care and Repair Handyman Service started in 2000, with each service having its own dedicated telephone number, staffed by a team of volunteers working from its Camberley office.

- 7. Camberley Care is totally funded by donations. It receives no direct Government grant.
- 8. Activities are funded by sponsorship from local churches, local fund-raising charities and individuals, and by users of its services. The Trust is also helped by the Surrey County Council Supporting People Team, which provides part funding for the Care & Repair Service, by Voluntary Support North Surrey with office space, support and advice, and by Basepoint Business Centre, Camberley who kindly provide a conference room for Trustees' meetings.
- 9. All staff and volunteers are cleared by the Criminal Records Bureau before they can begin working with the Trust.
- 10. Peter Close, the Trust Chairman, has agreed to make a presentation and address Members' questions.

Lightwater Information for the Vulnerable and Elderly

- 11. Lightwater Information for the Vulnerable and Elderly (L.I.V.E) aims to provide confidential information on the following to all in the village, but especially the elderly and vulnerable:
 - Health and wellbeing
 - Support Groups (e.g. Alzheimer's, Dementia, Stress, etc)
 - Social, Hobby and Leisure opportunities
 - Volunteering and Caring
- 12. Situated in the Foyer of Fredericks House at 39 Guildford Road, Lightwater, LIVE opens every Saturday morning between 10am and 12 noon.
- 13. The Centre was the result of discussions between local people, who were concerned that information about developments and changes in the Health and Social Care sectors was not readily available to those who needed the services most.
- 14. A team of over 25 volunteers from Lightwater came forward to offer assistance to help run the Centre and it was hoped that the Centre would be used as a base for any number of new projects concerned with alleviating loneliness and encouraging community spirit.
- 15. The Centre has been supported in its formation by the Surrey Heath Clinical Commissioning Group and all Lightwater official and volunteer organisations, including All Saints Church and The Lightwater Business Association. Windlesham Parish Council and Voluntary Support North Surrey have also contributed.
- 16. The Fredericks Foundation in Lightwater provided valuable practical help by providing free office space and much of the furniture.

- 17. Windsor Rackham, the Chairman of LIVE, had agreed to make a presentation and answer Members' questions.
- 18. Surrey Heath Borough Council's Community Connector, Nigel Drury will attend the meeting in support of the presenting community groups.

Proposal

19. It is proposed that the Committee receives each presentation, followed by Members' questions and discussion.

Recommendation

20. The Committee is asked to consider the presentations and consider any future steps which Members would wish to recommend to the Executive and/or Council.

Background Papers: None

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Service Head: Richard Payne Executive Head of Corporate



Committee Work Programme

Portfolio: Corporate

Ward(s) Affected: n/a

Purpose

To consider a Committee Work Programme for the remainder of the 2015/16 municipal year

Background

- 1. The External Partnerships Select Committee was appointed by the Council at its annual meeting on 20 May 2015 for the period 2015/16.
- 2. Part 4 of the Constitution requires the Committee to agree a work programme for the municipal year.
- 3. The Committee Work Programme will develop through the forthcoming municipal year, to meet new demands and changing circumstances. The Committee will be expected to review its work programme from time to time and make minor amendments as required.

Work Programme 2015/16

4. The Committee is scheduled to meet on the following date in the 2015/16 municipal year:

29 March 2016

5. The Committee is responsible for Scrutiny of other agencies which affect the economic, social and environmental well-being of the Council's area, including the Health and Wellbeing Board and the Police and Crime Panel. It also carries out the Council's statutory crime and disorder function and will receive regular updates on community safety in the borough from the Neighbourhood Inspector.

Proposal

6. Members are asked to agree the work programme for the remainder of 2015/16, attached at Annex A.

Resource Implications

7. Resource implications will depend on the issues brought before the Committee. The implications both in terms of prior to/during the meeting and any resultant work will have to be assessed when individual meetings are planned and the Committee decisions are known.

Recommendation

8. The Committee is asked to consider a work programme for the remainder of the 2015/16 municipal year.

Background Papers: None

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<u>Head of Service:</u> Richard Payne – Executive Head - Transformation

External Partnerships Select Committee Work Programme 2015/16

Date	Partners	Presenter
29 March 2016	Surrey Heath Health and Wellbeing Board	Tim Pashen
	Surrey Heath Clinical Commissioning Group	Dr Andy Brooks
	Frimley Park Hospital	Andrew Morris

Possible Items for 2016/17

- University of Surrey
- Business Associations in the Borough and the Institute of Directors
- Windle Valley Youth Project

Standing Responsibilities/Recurring Items

- Surrey Heath Health and Wellbeing Board
- Surrey Police and Crime Panel
- Council's Crime and Disorder Function

